# THE HALO EFFECT

How one good impression can change the way we see someone



Have you ever met someone who seemed kind, confident, or attractive, and then assumed they had other good qualities too? This is called the halo effect. It happens when one positive quality influences our overall opinion of a person. For example, we may think someone is intelligent simply because they speak confidently.



The halo effect can affect how we see people at work, school, or in social situations. We may judge someone positively before we really know them. Being aware of this effect can help us look beyond first impressions and understand people more fairly.

## Vocabulary

| | |
|---|---|
| Influence | تاثیر گذاشتن |
| Overall | کلی/ عمومی |
| Confidently | با اعتماد بنفس |



## 1 EXERCISE 1 – CHOOSE THE BEST ANSWER WHAT IS THE HALO EFFECT?

**A**) We always have a negative opinion of people.

**B**) One positive quality affects our overall opinion of someone.

## 2 EXERCISE 2 – CHOOSE THE CORRECT SENTENCE

**A**) The halo effect can influence our opinions.

**B**) The halo effect can influences our opinions.

## 3 EXERCISE 3 – EMOTIONAL CONTAGION CAN BE POSITIVE OR NEGATIVE.

**A**) True

**B**) False

## 4 EXERCISE 4 – WHICH WORD MEANS «آگاه»?

**A**) Overall

**B**) Aware

### Answer Key

EXERCISE 1 ---------- **B**

EXERCISE 2 ---------- **A**

EXERCISE 3 ---------- **A**

EXERCISE 4 ---------- **B**

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